

A companion for a lifetime.

An AI biographer and companion. Capsule listens, remembers, and preserves the story — in their own voice.

 THE PROBLEM

We lose the people we love twice —
once when they pass, and again
when their stories fade.

74%

of Americans regret not learning more about their relatives before it was too late.

Source: StoryTerrace national survey, 2021

THE SOLUTION

A gentle companion that remembers a whole life.

Warm biographer

One question at a time — real conversation, not a form.

Always-on companion

Chat any time. Capsule remembers what matters to them.

Their favorite music

Learns favorite songs and plays them in the moment.

Their own voice

Consented voice cloning brings the memoir to life.

A private capsule

Sealed vault, delivered to family when the time comes.

 HOW IT WORKS

Four steps, one lifetime.

01

Talk

Open-ended conversation, anytime.

02

Learn

Capsule remembers favorites — songs, foods, people.

03

Preserve

Meaningful memories saved to a private vault.

04

Unlock

Delivered to family, in their voice.

 THE COMPANION

More than an interview — someone to sit with.

Always-on chat

A warm voice that greets them, checks in, and pulls threads from what they said last time.

“Tell me more about that summer at the lake.”

Their favorite songs

Capsule learns the songs, foods, and people they love — and plays a favorite when the moment calls for it.

♪ *Now playing — “At Last”, Etta James*

 THE MARKET

A generation preparing to pass
the most in history.

10,000

Americans turn 65 every day.

U.S. Census

53%

can't name all four grandparents.

Ancestry, 2022

\$70T

wealth transfer through 2045.

Cerulli Associates

 BUSINESS MODEL

Subscription while living. Unlock when it matters.

Core

\$99 / yr

AI interviews, private vault, one voice.

Family

\$299 / yr

Multiple participants, shared dashboard.

Legacy

\$799 / yr

Editing, heirloom book, long-term hosting.

+ one-time unlock fee at capsule delivery

 TRUST & MOAT

Built on consent, ownership, and a proprietary method.

- **Private by default** Commercial AI agreements. Nothing used to train third-party models.
- **Participant ownership** Clear consent for voice cloning, beneficiary controls, revocable license.
- **Company-controlled storage** Master recordings in encrypted archive — not on consumer clouds.
- **Proprietary methodology** Interview prompts, schemas, and biographer models are ours.

ROADMAP & ASK

Raising \$1.5M to bring Capsule to families.

*Now***Closed beta**

50 families, warm
biographer live.

*Q2***Voice
partnership**

Consented cloning at
scale.

*Q3***Death
verification**

Automated unlock
integration.

*Q4***Public launch**

Direct to consumer +
estate channel.

The ask

\$1.5M seed · 18-month runway · Beta → voice partner → launch

Preserve the voice.
Protect the story.
Pass it on.